

## DR. JUNGMIWHA BULLOCK N. | BIO

**Jungmiwha Bullock, PhD** is a multidisciplinary scholar, civil and human rights advocate, author, and the general partner of THE JKBN GROUP | KADIR NELSON, INC. and chief executive officer, founder, and philanthropist of J. S. Bullock & Associates, LLC, an international education, professional, and philanthropy services consulting brokerage. In addition to her companies, Dr. Bullock is also a renowned diversity and education consultant, visual artist and art broker, and guest speaker who has been featured on a number of nationally syndicated news programs and media outlets, including NPR, ABC, CBS, BBC, *Time*, *Ebony*, *The Washington Post*, *USA Today*, *The Chicago Tribune*, *National Geographic*, and more.

A social and political scientist by training, Dr. Bullock completed her PhD at the University of Southern California in the interdisciplinary Department of American Studies & Ethnicity, with primary fields in Sociology and Political Science, integrating both advanced qualitative and quantitative methodologies. She also holds advanced degrees in International Education and policy from New York University, and undergraduate degrees in communications (advertising and public relations) and business (marketing and business management) from Penn State University. Her past and current research continues to grapple with topics pertaining to race, gender, and politics, ethnomedical research, mental health disparities, among other policy and equity related research. Upon completion of her higher education, Dr. Bullock was soon honored for her achievements in education, diversity, and service with a coveted National TRIO Achievers Award, selected by the Council for Opportunity in Education, supported by the U.S. Department of Education. She is also the recipient of the Regional TRIO Achiever Award from the Mid-Eastern Association of Educational Opportunity Program Personnel.

Upon earning her doctorate, Dr. Bullock completed a two-year federal postdoctoral appointment as a leading research statistician during the Obama Administration for the United States Department of Commerce, U.S. Census Bureau in the Race and Ethnicity Statistical Division in Washington, DC. Amidst her tenure, she produced a number of projects and publications including, “The Two or More Races Population, Census 2010”—the first ever decade comparison report of the multiracial population in the United States since 1790. While serving in her appointment, she also presented other cutting-edge work around the world, which looked at topics pertaining to diversity and inclusion, ethnomedical research, mental health disparities, race and politics, among other policy related research. She is also the author of the first quintilingual children’s book in the world, *Am I Half Giraffe*, written in English, French, Spanish, Korean, and Afrikaans, centering the experiences of children and families of multiple diverse heritages.

Professionally, Dr. Bullock has served in several leadership positions over the years on the local, state, and national levels. Most notably from 2003 until 2010, she served as an executive board member of the Association of MultiEthnic Americans (AMEA); the oldest, leading, national umbrella advocacy association dedicated to multiracial, multiethnic, and transracially adopted individuals, families, organizations, communities and allies. In 2006, she was elected president of AMEA, serving for five years, and simultaneously appointed to the Decennial Census Advisory Committee (DCAC) for almost a decade, representing nearly 10 million people self-identified as

“two or more races” in the United States, including interracial families and transracial adoptees. Concurrently, she served as the Vice-President of the Media Image Coalition (MIC) for the Los Angeles County Commission on Human Relations; an organization dedicated to improving and combating biased representations of America’s diverse/historically underrepresented populations in the arts, film, television, radio, and emerging mediums. Today, she continues to work with clients across various industries spanning from education to arts and entertainment, and serves as an elected board member of the Greater Los Angeles Metropolitan YMCA in Hollywood.

For nearly two decades, Dr. Jungmiwha Bullock has had the honor of teaching, coordinating, and creating innovative programs and talks for a wide variety of individuals, organizations, businesses, institutions, and governmental agencies. Most notably, she has served as a leading diversity outreach consultant and advocate working with top administrators at leading institutions to assess, develop, and coordinate renowned outreach programs for a host of communities. Programs have included the likes of the Ronald E. McNair Scholars Program, the Enhancing Diversity in Graduate Education (EDGE) Program sponsored by the National Science Foundation, the Academic and Professional Development Institute at USC, the First-year Institute for Research Socialization and Training (FIRST), and trainings in education and diversity for the International Association of Firefighters, and art and business for Sotheby’s Institute, among others.

Outside of higher education, Dr. Bullock has continued to have a strong commitment to service over her lifetime. She has, among other accolades, raised thousands of donations for the Leukemia and Lymphoma Society/Team in Training, the Melanoma Education Foundation, and other charities through high endurance marathons and races; dedicated countless time and energy in rebuilding efforts in cities across the country, and was instrumental in team leading an initiative to restore Pontchartrain Park, a historically Black ballpark devastated by Katrina with the Coca-Cola Scholars Foundation; helped to coordinate the largest Day Before Thanksgiving events for five consecutive years in downtown Los Angeles for underserved, homeless and displaced children, adults, and families; and provided countless hours of service in programs for communities from all walks of life. For four tours since 2014, she has cycled 525 miles each of those years from San Francisco to Los Angeles for the California Coast Classic to raise awareness for debilitating and life threatening forms of juvenile arthritis.

Today, she continues her professional work through a multitude of renowned and cutting-edge projects and groundbreaking commissions with her business partner, fine artist, and author, Kadir Nelson. Together they team up to “re-right” history – whether to bring awareness to the public about stories receiving scant attention to date, from the Henrietta Lacks story to Marshall Major Taylor, to diverse visual storytelling of today’s iconic television shows and movies – together they play to their strengths to engage the global public of our collective socially just responsibilities. In her spare time, she participates in long distance cycling and ultra-marathons, as she needs to be able to maintain her homemade ice cream habit, master gardening, raising puggles and rottweilers, and keeping up with her equally adventurous husband. With these projects and more, her goal is to continue to serve as one of the emerging and leading advocates and experts on diversity, equity, inclusion, and civic engagement around the world.